

Scarcity The New Science of Having Less and How It Defines Our Lives



BOOK DETAILS

- Author : Sendhil Mullainathan
- Pages : 304 Pages
- Publisher : Picador
- Language : English
- ISBN : 125005611X



BOOK SYNOPSIS

Based on cutting-edge research from behavioral science and economics, this eye-opening examination of how scarcity affects our daily lives reveals how individuals and organizations can better manage scarcity for greater satisfaction and success.

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